

New fashion, Manufacture Busan

2016 BIFOT

부산국제 신발·섬유 패션전시회

Nov. 3 (Thur.) – Nov. 5 (Sat.), 2016
BEXCO Exhibition Center 1, Halls 2-3

2016 Busan International Footwear, Techtexile & Fashion Fair
2016 釜山国际鞋业及纺织服装展览会

 부산국제신발전시회
Busan International Shoe Show
釜山国际鞋业展览会

 부산국제산업용섬유소재전시회
Busan International Techtexile&Material Exhibition
釜山国际工业用纺织品及素材展览会

 부산패션위크
Busan Fashion Week
釜山时装周

Organized by Busan Metropolitan City • The Ministry of Trade, Industry and Energy **Overall Control** Busan Economic Promotion Agency
Host Footwear Industrial Promotion Center • Korea Association of Tech Textile Industry
Busan Textile and Fashion Association • Busan Fashion Textile Industry Cooperatives

How to Participate

Participant

• How to Apply

- Access to the official BIFOT homepage (www.bifot.kr) and register via online
- Write an application + Provide a copy of business registration certificate + the total entrance fee should be remitted to the specified account.
- After sending payment, fax or email the copy of the payment receipt to the head of the exhibition.

• **Application Period** : 2016. 04. 01 - 10. 14 (Early application period: 2016. 04. 01. - 08. 31)

• **Provides discount if registered early**

• Payment Information

Entrance Fee	Remarks
Total entrance fee + Service fee of various facilities	Pay upon application * Additional Facilities : The Internet, phone, additional use of electricity, plumbing, etc.

• Booth Information

Assembly booth (9m², 3mX3m)

- The size of one assembly booth : 9m²(2.7 pyeong, length 3mX3m)
Provides 9 m² exhibition space-Sided and rear back
- Company name in Korean and English, fluorescent light (40w) 2 each, spotlight (100w) 3 each
- Pyrex booth floor, Information desks and chairs (1 set per company)

Independent booth (9m², 3mX3m)

- An independent booth is available in two booths or more. Only a spaces is provided
- Participants are responsible for devices and interior
- (construction vendors are limited to those registered with BEXCO)

Classification	Entrance Fee (VAT not included)	Remarks
Assembly booth	1,100,000 won/Booth	Exhibition space + Assembly basic booth
Independent booth	800,000 won/Booth	Only the exhibition space is provided

How to register buyers and visitors

• **Application Period** : 2016. 04. 01 - 10. 07

• **How to Register** : Access to the official BIFOT homepage (www.bifot.kr) and register via online

Inquiry



Busan International Shoe Show

Tel 051.979.1742 Fax 051.979.1729 E-mail mckim@shoenet.org



Busan International Tehtextile & Material Exhibition

Tel 051.311.8124 Fax 051.544.0535 E-mail bite@katti.or.kr



Busan Fashion Week

Tel 051.781.1954 Fax 051.731.1951 E-mail bfw2016@indc.co.kr

2016 Busan International Footwear, Techtextile & Fashion Fair

Event Summary

- **Event Name** : 2016 Busan International Footwear, Techtextile & Fashion Fair
- **Period** : Nov. 3 (Thur.) – Nov. 5(Sat.), 2016, for 3 days
Exhibition : 10 am – 5 pm (Last admission at 16:30)
Fashion Show : Day1 11:30 am – 7:30 pm
Day2 11 am – 7 pm
Day3 10:30 am – 6 pm
- **The size of this year's show** : Approx. 300 companies and 540 buyers
- **Location** : BEXCO Exhibition Center 1, Halls 2-3
- **Homepage** : www.bifot.kr



Composition of Exhibition Hall



Exhibition Hall

- 2A Hall: Busan International Techtextile & Material Exhibition
- 2B - 3A Hall: Busan International Shoe Show
- 3A - 3B Hall: Fashion Week (Fashion Exhibition + Fashion Show)

Conference Hall

- Exhibition Center 1 : Halls 211~218, 311~317
- Exhibition Center 2 : Hall 321~324

2015 BIFOT Review

Event Size : 713 booths of 300 companies from 16 countries

- Provides a venue to meet with various companies
- **Busan International Shoe Show** : Meeting with Overseas Buyers
- **Busan Fashion Week** : Textile Fashion Seminar
- **Busan International Techtextile & Material Exhibition** : The Night of Industrial Textile People

Buyers : 520 participants from around 17 countries

- Buyer Conference : Purchase counseling of more than 600 cases

Total 18 Fashion Show

- Domestic and international designers, Brand Fashion Show
- Outdoor Sports Gala Show, Hanbok Fashion Show



Exhibition Item

Busan International Shoe Show

- Sports, outdoor shoes, fashion shoes, automated machine, Shoe materials, accessories, etc.
- www.biss.kr

Busan International Techtextile & Material Exhibition

- Textile convergence materials, special textile, new materials, textile raw materials, textile machine, etc.
- www.bite.or.kr

Busan Fashion Week

- Fashion Appear (men's wear and women's wear), outdoor sports wear, general fashion merchandises, jewelry, etc.
- www.busanfashionweek.org
- Fashion Show : Renown designers and new designers at home and abroad, brand companies

For more details on specific item classification see the homepages of each exhibition

Free admission ticket, the latest trend seminar, a directory book for promotion

Incidental Event

Busan International Shoe Show

- ISPO Academy KOREA • Meetings with overseas shoe buyers
- Korean Shoe Expert Contest
- Korea Footwear Design Contest Awards
- Footwear Biomechanics Seminar
- New Art of Shoe Technology Awards
- Meeting with shoe distributor MDs • Shoe Brand Outdoor Sales
- Korea-China · Korea-USA · Korea-EU FTA Consulting Center

Busan International Techtextile & Material Exhibition

- Industrial Textile Exhibition Main Theme Center
- BITE Forum • High-tech functional fiber based materials seminar
- Industrial Textile Excellent Product Award
- Industrial textile product domestic · international buyer meetings
- Textile Engineering Seminar · Korean Society of Dyers and Finishers
- Rubber Society of Korea
- Transportation equipment industrial textile trend seminar
- Automobile interior materials technical seminar

Busan Fashion Week

- Street Fashion Show
- Fashion Tec Korea • Buyer Networking Reception
- Busan Fashion Design Contest
- Busan Textile Design Ceremony
- Busan Textile Design Invited Artist Exhibition
- Korean Traditional Costume Festival



■ KNN Special Live Broadcast ■ Seminars provide various information and entertainment

- Outdoor seminars, climbing performance, New Art of Shoe Technology Awards, Footwear Biomechanics Seminar, Shoe Business Seminar, Korea Footwear Design Contest, BIZ Industry seminar for transportation equipment convergence materials seminar, Seminar for revitalization of natural materials based on high-tech textile industry, automobile interior materials seminar, the latest technology on the protective-gear trend seminar, Industrial Textile Technology Trend Seminar, Textile Fashion Professional Seminar, Hi-Tech Textile-based CEO Academy, Korea Apparel Testing Institute - Technology Seminar, Fashion Talk Concert, etc.